

## Sports for Sound

8011 Roswell Road  
Sherrodsville, OH 44675

After having our best year in 2016 for Sports for Sound (SFS), we are looking to improve and become more impactful in 2017. In 2016, SFS help a record of 12 patients receive new hearing aids. This brings our 3 year total to 27 patients! SFS has been fortunate enough to help college students, adults and the elderly. All of whom have expressed their gratitude towards SFS explaining how we have been able to help them in their everyday lives.

Hearing is often the hardest of the five senses to obtain help in regards to financial assistance. Insurance companies often times do not cover hearing devices, deferring some if not all, the cost to the patient, because they are deemed either “not medically necessary” or they are considered a “cosmetic or luxury” item. Hearing aids, cochlear implants, FM Systems, and other hearing devices are expensive and this burden too often falls on the patient.

Depending on the severity of his/her hearing loss the costs correlated include:

- Hearing aids at an average is \$4,000-5,000 not including doctor visits.
- An FM system (a device a hearing impaired student can wear in the classroom to better hear the teacher. The student wears a system that syncs with their hearing aid while the teacher is wearing a microphone that directs his or her voice to the unit the student is wearing) at an average cost of \$4,000.
- Cochlear implants (for individuals with severe to complete hearing loss) require surgery and will cost a patient \$90,000-100,000.

We have been blessed to help patients in the Tuscarawas and Carroll Counties, but this does not happen without the help of sponsors, participants and everyone involved with making our event take place. Your sponsorship for our annual Sports for Sound event will help hearing impaired patients in financial need.

SFS is having its 4<sup>th</sup> annual event on May 20<sup>th</sup>, 2017 at the Eastern Ohio Sports Complex in Sherrodsville, OH. The event is held in May to coincide with “Better Hearing & Speech Month.” This year our event will feature a 5K obstacle run, 10K road run and 5K cross country walk. The event will also have food, raffles, silent auction and a Chinese auction. During the 5K obstacle run, we ask all participants to wear ear plugs to experience the everyday life of a hearing impaired person and get a little taste of what it is like to lose the sounds that are taken for granted every day.

Sports for Sound is a non-profit entity trying to help make a difference in the lives of the hearing impaired. With this event and your help, we can make a difference. Thank you for your consideration; we look forward to your participating with Sports for Sound. Please see the paper attached with this letter for more information.

Sincerely,

Chase Ross  
[cross@three-leaf.com](mailto:cross@three-leaf.com)  
330-432-2732

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8011 Roswell Road  
Sherrodsville, OH 44675

Mission Statement: "The mission for Sports for Sound is to raise money to help provide financial assistance to low-income, hearing-impaired patients of Tuscarawas and Carroll Counties in Ohio. It is Sports for Sounds goal to ensure hearing impaired individuals receive treatment and assistance associated with their unique needs."

Sports for Sound is non-profit (501(c)(3)) entity. The event features a 5K obstacle run, 10K road run, and 5K walk as well as food, raffles, Chinese auction and silent auction. The event is May 20<sup>th</sup>, 2017 in Sherrodsville, OH at the Eastern Ohio Sports Complex. Visit our website for more information ([www.sportsforsound.com](http://www.sportsforsound.com)) or on Facebook.

### SPONSORSHIP PACKAGES

#### **Platinum Package** - \$1,500 +

- \$5 discount for all employees who participate
- Personal mile marker sign advertisement
- Name/logo on all Sports for Sound advertising and promotions including but not limited to:
  - T-shirts
  - Sports for Sound website and a Facebook mention
  - Marketing/Advertisements and a Gold Package race day banner
  - Booth space free of charge if desired

#### **Gold Package** - \$1,000-1,499

- Name/logo on all Sports for Sound advertising and promotions including but not limited to:
  - T-shirts
  - Sports for Sound website and a Facebook mention
  - Marketing/Advertisements and a Gold Package race day banner
  - Booth space free of charge if desired

#### **Silver Package** - \$500-999

- Name/logo on the following Sports for Sound advertising and promotions
  - Facebook mention
  - Silver Package race day banner
  - Booth space free of charge if desired

#### **Bronze Package** - \$250-499

- Name on the following Sports for Sound advertising and promotions
  - Facebook mention
  - Bronze Package race day banner

Please make checks payable to Sports for Sound and send checks or money order to:

**SPORTS FOR SOUND  
8011 ROSWELL ROAD  
SHERRODSVILLE, OH 44675**

Please include a business card or contact information with the check or money order so we may thank you and send you a receipt for tax purposes.

\*\*\*If you wish to be involved with Sports for Sound in contact Chase Ross at 330-432-2732 or [cross@three-leaf.com](mailto:cross@three-leaf.com). Volunteers will be needed. Please share Sports for Sound with your friends, family and coworkers.

Visit us on our website, [www.sportsforsound.com](http://www.sportsforsound.com) or on Facebook