

Sports for Sound

8011 Roswell Road
Sherrodsville, OH 44675

As we prepare to have our five-year anniversary for Sports for Sound, we are excited to announce that in our first four years we were able to help 44 individuals obtain new hearing aids! Because of the donors, participants, and a variety of volunteers, we have been able to provide life changing hearing aids to individuals in many walks of life from college to retirement. As we continue to move forward, we are exploring additional options to assist, such as providing scholarships for hearing impaired students.

Sports for Sound was started because hearing is often the hardest of the five senses to obtain financial assistance when loss occurs. Insurance companies often times do not cover hearing devices, deferring some if not all, the cost to the patient, because they are deemed either “not medically necessary” or they are considered a “cosmetic or luxury” item. Hearing aids, cochlear implants, FM Systems, and other hearing devices are expensive and this burden too often falls on the patient.

Depending on the severity of his/her hearing loss the costs correlated include:

- Hearing aids at an average is \$4,000-5,000 not including doctor visits.
- An FM system (a device a hearing impaired student can wear in the classroom to better hear the teacher. The student wears a system that syncs with their hearing aid while the teacher is wearing a microphone that directs his or her voice to the unit the student is wearing) at an average cost of \$4,000.
- Cochlear implants (for individuals with severe to complete hearing loss) require surgery and will cost a patient \$90,000-100,000.

We have been blessed to help patients in the Tuscarawas and Carroll Counties, but this does not happen without the help of sponsors, participants and many volunteers allowing our event to take place. Your sponsorship for our annual Sports for Sound event will directly help hearing impaired patients in financial need.

SFS is having its 5th annual event on May 19th, 2018 at the Eastern Ohio Sports Complex in Sherrodsville, OH. The event is held in May to coincide with “Better Hearing & Speech Month.” This year, we are changing gears to celebrate five years of Sports for Sound. The main event, the 5-year challenge will consist of a 5-minute CrossFit style work out, 5K road run, and 5K obstacle course all in one. Along with this big challenge, we will have a BBQ party hosted by Ross Mountain BBQ with beverages from Lockport Brewery, live music, and a human foosball tournament.

Sports for Sound is a non-profit entity trying to help make a difference in the lives of the hearing impaired. With this event and your help, we can make a difference. Thank you for your consideration; we look forward to your participating with Sports for Sound. Please see the attachment more information on how you can get involved.

Sincerely,

Chase Ross
cross@three-leaf.com
330-432-2732

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8011 Roswell Road
Sherrodsville, OH 44675

Mission Statement: "The mission for Sports for Sound is to raise money to help provide financial assistance to low-income, hearing-impaired patients of Tuscarawas and Carroll Counties in Ohio. It is Sports for Sounds goal to ensure hearing impaired individuals receive treatment and assistance associated with their unique needs."

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SPONSORSHIP PACKAGES

Platinum Package - \$1,500 +

- \$5 discount for all employees who participate – have them contact SFS prior to signing up
- Name/logo on all Sports for Sound advertising and promotions including but not limited to:
 - T-shirts
 - Sports for Sound website and a Facebook mention
 - Marketing/Advertisements and a Gold Package race day banner
 - Booth space free of charge if desired

Gold Package - \$1,000-1,499

- Name/logo on all Sports for Sound advertising and promotions including but not limited to:
 - T-shirts
 - Sports for Sound website and a Facebook mention
 - Marketing/Advertisements and a Gold Package race day banner
 - Booth space free of charge if desired

Silver Package - \$500-999

- Name/logo on the following Sports for Sound advertising and promotions
 - Facebook mention
 - Silver Package race day banner
 - Booth space free of charge if desired

Bronze Package - \$250-499

- Name on the following Sports for Sound advertising and promotions
 - Facebook mention
 - Bronze Package race day banner

Please make checks payable to Sports for Sound and send checks or money order to:

**SPORTS FOR SOUND
8011 ROSWELL ROAD
SHERRODSVILLE, OH 44675**

Include a business card or contact information with the check or money order so we may thank you and send you a receipt for tax purposes.

***If you wish to be involved with Sports for Sound in contact Chase Ross at 330-432-2732 or cross@three-leaf.com. Volunteers will be needed. Please share Sports for Sound with your friends, family and coworkers.

Visit us on our website, www.sportsforsound.com or on Facebook