

Sports for Sound

8011 Roswell Road
Sherrodsville, OH 44675

In the first two years of operation for Sports for Sound (SFS), 16 individual's lives were improved by receiving new hearing aids and subsequently improving hearing. One individual told SFS, she heard her cat meow for the first time. Two other recipients explained how the new hearing aids helped them in their place of work by being able to communicate better with co-workers and customers. Tears of joy have been shared with SFS recipients and their audiologists upon receiving the good news. Can you envision not being able to hear your favorite pet or struggling to communicate at work? Imagine the joy of hearing for the first time!

Fortunately for many, the sense of sound can be gained through a specialized hearing device. The problem is that insurance companies often times do not cover hearing devices, deferring some if not all, the cost to the patient, because they are deemed either "not medically necessary" or they are considered a cosmetic or "luxury" item. Hearing aids, cochlear implants, FM Systems, and other hearing devices are expensive and this burden too often falls on the patient.

Depending on the severity of his/her hearing loss the costs usually correlated include:

- The average cost for a pair of hearing aids is \$4,000-5,000 not including doctor visits.
- An FM system is a device a hearing impaired student can wear in the classroom to better hear the teacher. The student wears a system that syncs with their hearing aid while the teacher is wearing a microphone that directs his or her voice to the unit the student is wearing. These cost an average of \$4,000.
- For individuals with severe to complete hearing loss, the option of getting a cochlear implant is available. This procedure requires surgery and will cost a patient \$90,000-100,000.

This is why I am writing to you; I want to continue providing the hearing impaired in Tuscarawas and Carroll Counties the experience of all of their senses without the financial burden. Your sponsorship for the Sports for Sound events will help hearing impaired patients in financial need.

We want you to help SFS with our mission to grow and continue to bring joy and memories to other individuals needing that assistance. We encourage you to get involved on May 21st, 2016, not only as a sponsor, but also to hear the cheers of your friends, family and coworkers as you participate together in one of the events that day. During the race, we ask all participants to wear ear plugs to experience the everyday life of a hearing impaired person and get a little taste of what it is like to lose the sounds that are taken for granted every day.

SFS is having its 3rd annual event on May 21st, 2016 at the Eastern Ohio Sports Complex in Sherrodsville, OH. The event is held in May to coincide with "Better Hearing & Speech Month." This year our event will feature a 5K obstacle run, 10K road run and 5K cross country walk. The event will also have food, raffles, silent auction and a Chinese auction.

Sports for Sound is a non-profit entity trying to help make a difference in the lives of the hearing impaired. With this event and your help, we can make a difference. Thank you for your consideration; we look forward to your participating with Sports for Sound. Please see the paper attached with this letter for more information.

Sincerely,

Chase Ross
cross@three-leaf.com
330-432-2732

Visit us on our website, www.sportsforsound.com or on Facebook

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8011 Roswell Road
Sherrodsville, OH 44675

Mission Statement: "The mission for Sports for Sound is to raise money to help provide financial assistance to low-income, hearing-impaired patients of Tuscarawas and Carroll Counties in Ohio. It is Sports for Sounds goal to ensure hearing impaired individuals receive treatment and assistance associated with their unique needs."

Sports for Sound is non-profit (501(c)(3)) entity. The event features a 5K obstacle run, 10K road run, and 5K walk as well as food, raffles, Chinese auction and silent auction. The event is May 21st, 2016 in Sherrodsville, OH at the Eastern Ohio Sports Complex. Visit our website for more information (www.sportsforsound.com).

SPONSORSHIP PACKAGES

Platinum Package - \$1,500 +

- \$5 discount for all employees who participate
- Personal mile marker sign advertisement
- Name/logo on all Sports for Sound advertising and promotions including but not limited to:
 - T-shirts
 - Sports for Sound website and a Facebook mention
 - Marketing/Advertisements and a Gold Package race day banner
 - Booth space free of charge if desired

Gold Package - \$1,000-1,499

- Name/logo on all Sports for Sound advertising and promotions including but not limited to:
 - T-shirts
 - Sports for Sound website and a Facebook mention
 - Marketing/Advertisements and a Gold Package race day banner
 - Booth space free of charge if desired

Silver Package - \$500-999

- Name/logo on the following Sports for Sound advertising and promotions
 - Facebook mention
 - Silver Package race day banner
 - Booth space free of charge if desired

Bronze Package - \$250-499

- Name on the following Sports for Sound advertising and promotions
 - Facebook mention
 - Bronze Package race day banner

Please make checks payable to Sports for Sound and send checks or money order to:

**SPORTS FOR SOUND
8011 ROSWELL ROAD
SHERRODSVILLE, OH 44675**

Please include a business card or contact information with the check or money order so we may thank you and send you a receipt for tax purposes.

***If you wish to be involved with Sports for Sound in contact Chase Ross at 330-432-2732 or cross@three-leaf.com. Volunteers will be needed. Please share Sports for Sound with your friends, family and coworkers.

Visit us on our website, www.sportsforsound.com or on Facebook